



PRESS RELEASE

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LA ROCHE-POSAY RACING TEAM SETS SAIL WITH MODX CATAMARANS FOR THE NAPLES PRELIMINARY REGATTA

For the upcoming America's Cup Preliminary Regatta in Naples, from 24 to 27 September, La Roche-Posay Racing Team is partnering with MODX Catamarans. The French builder will make its MODX 70 available to the French Challenger as official hospitality boat, giving its partners and guests a privileged experience at the heart of the competition.

This collaboration also brings together two neighbouring companies, both based in Lorient and driven by the same culture of maritime innovation.

For MODX Catamarans, the partnership will provide a prime international showcase for the MODX 70, its 70-foot catamaran embodying a new generation of large catamarans that combines contemporary design, cutting-edge technology, performance and generous living spaces.

Powered by a 100% electric propulsion system running on renewable energy, the MODX 70 features Aeroforce®, a fully automated wing propulsion system. Designed for extensive energy autonomy, it brings together eco-designed equipment, technologies developed in France and ease of use, with the aim of reducing its impact on the marine environment without compromising on comfort on board.

For K-Challenge, this partnership sits naturally within the world of the America's Cup, where sporting performance and technological innovation are closely intertwined. For 175 years, the oldest trophy in international sport has served as a remarkable laboratory, where the maritime technologies of tomorrow are imagined and put to the test.



“ We are delighted to welcome MODX Catamarans alongside the La Roche-Posay Racing Team. Bringing together our two companies, both based in Lorient, around the America's Cup makes perfect sense. We share the same culture of innovation and the same conviction: performance today must go hand in hand with a rigorous approach to resource efficiency, environmental impact and ocean preservation. The MODX 70 fully embodies this approach. We are also very pleased to offer our partners and guests in Naples both the opportunity to experience these preliminary regattas as close as possible to the competition, and to discover a boat that carries a particularly innovative and responsible vision of sailing and of life at sea. ”

Stephan Kandler
CEO, K-Challenge

For MODX Catamarans, this presence alongside La Roche-Posay Racing Team will also be an opportunity to share its vision of yachting with international clients and partners gathered around one of the most iconic events in world sailing.

“ This strategic partnership offers a unique opportunity to introduce the new MODX 70 to La Roche-Posay Racing Team's international partners and guests.

A true expression of a new generation of yachting, it combines 100% electric propulsion, 100% renewable energy and fully automated navigation to deliver an experience at sea defined by silence, comfort and serenity. ”

Franck DAVID
CEO, MODX Catamarans





MODX Catamarans is a French builder developing a new generation of luxury yachts (58 to 70 feet) that combine contemporary design, cutting-edge technology, performance and exceptional living spaces. The brand offers a distinctive approach for those seeking an experience at sea that is sophisticated, innovative and resolutely personal. The brand's flagship, the MODX 70, paves the way for a more responsible and environmentally respectful approach to sailing. With 100% electric propulsion powered exclusively by renewable energy, it incorporates cutting-edge technologies developed in France. Thanks to its fully automated Aeroforce® wind propulsion system, its eco-designed equipment and its extensive energy autonomy, this 70-foot catamaran brings together design, performance and sustainability. Every detail has been conceived to limit its impact on the ocean while delivering a remarkable level of comfort, functionality and serenity on board.



La Roche-Posay Racing Team is the French Challenger competing in the America's Cup, whose next edition, the 38th, will take place in Naples in 2027. Backed by an experienced team both on the water and ashore, skipper and helmsman Quentin Delapierre leads a highly regarded crew that embodies the excellence and boldness of French sailing on the international stage. The team is operated by K-Challenge, France's leading sport-tech company dedicated to high-level sailing performance, headed by Stéphan Kandler and Bruno Dubois. Driven by a forward-looking vision, it is actively committed to gender diversity, to the development of women athletes in competitive sailing and to the training of young talent. This sporting and social momentum is supported by an outstanding title partner, La Roche-Posay, a brand of the L'Oréal Group, together with the strong commitment of a group of official partners and supporters.



Created in 1851, the America's Cup is the oldest trophy in international sport and remains one of the most prestigious competitions in the world. At the crossroads of sailing, technology, engineering and strategy, it pits the world's finest crews against one another aboard flying boats capable of reaching spectacular speeds. Since its creation, the America's Cup has always evolved, reinvented itself and pushed back the boundaries of its era, making every edition a new chapter in the history of maritime performance. More than a regatta, it is a laboratory of innovation where every detail counts: the design of a foil, the reliability of a system, the precision of a manoeuvre, the cohesion of a team. The America's Cup is a complete sporting ecosystem, punctuated by several highlights: the preliminary regattas, the qualifying rounds between challengers, the semi-finals and then the final, which will determine the team set to face the Defender. The winner of this selection will then challenge Emirates Team New Zealand, holder of the trophy, in the America's Cup Match, scheduled to begin on 10 July 2027 in Naples. Alongside this, the Youth America's Cup and the Women's America's Cup provide a major stage for the new generations and the female talents of international sailing. To date, the teams entered in the 38th America's Cup are: Emirates Team New Zealand, Defender of the Cup, GB1, Challenger of Record, Luna Rossa, Tudor Team Alinghi, La Roche-Posay Racing Team and American Racing Challenger Team.

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